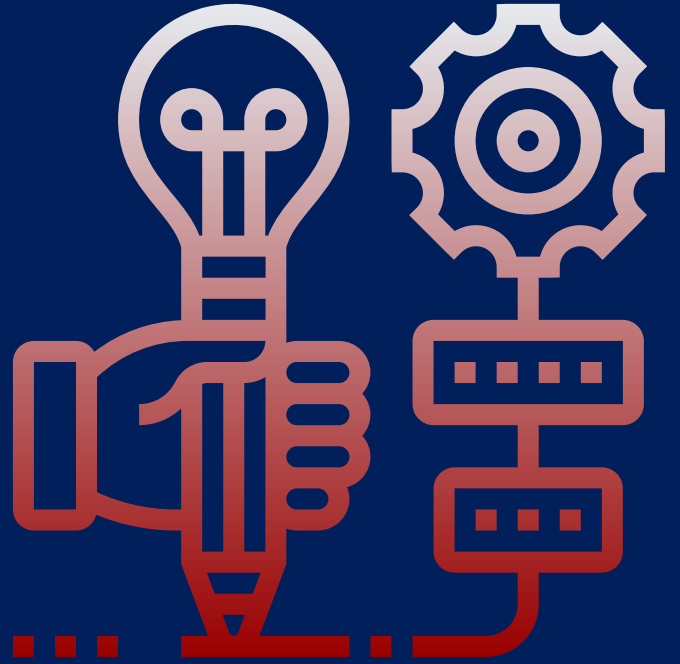




Community Outreach Incubator





Using community-based participatory research (CBPR) guiding principles and design thinking to move a community-led vision around injury and violence prevention from ideation to prototyping, testing, and action.



The Community Outreach Incubator will leverage established community partnerships to **engage academics and community-based organizations in the design, testing, and implementation of interventions to prevent injuries and violence.**

Ideas will begin with the community organization to be **germinated through an innovative process** to generate ideas and potential solutions. This approach will be built to accelerate the identification, contextualization, and closure of gaps between injury science and stakeholder needs.

PROCESS

-  Community Action Board (CAB) members of the Penn Injury Science Center develop an idea
-  The design team provides an overview and guidelines to scholars at an incubator meeting and via a flyer
-  Over a process of 1-3 incubator meetings, CAB member introduces a high-priority problem and dialogues with scholars to:
 -  **Develop a prototype/pilot** based on an evidence-informed and/or innovative solution
 -  **Receive technical assistance** in grant writing, evaluation, and accessing data
 -  **Identify funding needs and existing opportunities** and resources at Penn
 -  **Match with an academic partner** to think through research and evaluation
 -  **Develop a plan** for roll-out, testing, evaluation, and dissemination
 -  **Create a budget to apply for pilot funding** from PISC Outreach Core



OBJECTIVES

-  **Build capacity**
of community organizations to conduct evidence-informed injury & violence prevention activities
-  **Create partnerships**
between community organizations & academics
-  **Empower community**
by ensuring an equitable distribution of resources and power
-  **Innovate**
the field of injury and violence prevention by centering community-led strategies

As part of this initiative, CAB members will be **eligible to apply for a competitive funding opportunity up to \$10,000**